

Mediating Role of Operational Performance in the Relationship of Total Quality Management, Green Information Technology, Supply Chain Management and Firm Performance

Noor Mohammed Ahmed

*Department of Business management,
Al-Hadba University College corporate
sustainable performance, Iraq*

Abdulqader Abdulrahman Thapit*

*College of Administration and
economics, Al-Farahidi university, Iraq*

Saad Ghazi Talib

*Law Department, Al-Mustaqbal
University College, Babylon, Iraq*

Tawfeeq Alghazali

*College of Media, department of
journalism, The Islamic University in
Najaf, Najaf, Iraq*

Hayan Ibrahim Hayder AL-khayyat

*Department of Law, Al-Nisour
University College, Baghdad, Iraq*

Ahmed Adnan Hafedh

*Department of Business, Al-Esraa
University College, Baghdad, Iraq*

Shaker Holh Sabit

*Scientific Research Center, Al-Ayen
University, Thi-Qar, Iraq*

Corresponding author: Abdulqader

Abdulrahman Thapit,

a.thabit@uoalfarahid.edu.iq



DOI: 10.46970/2022.28.1.19

Volume 28, Number 1

May 2022, pp. 335-353

In recent years, there has been a surge of interest in the influence of operational performance activities on the performance of manufacturing organizations. In comparison to other industrialized countries, Iraq's manufacturing enterprises' supply chain management (SCM), total quality management (TQM), and green information technology (GIT) are still in their early stages of improving their operational performance (OP) and firm performance (FP) (FP). However, the